

Surya Newa

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EDUCATION

New York University, Gallatin School of Individualized Study

B.A. in Design Engineering, Minor in Integrated Design and Media (Tandon School of Engineering)

New York, NY

May 2027

EXPERIENCE

design.inc

Design Engineer

New York, NY

Aug 2026 - Present

- Designed and shipped UI for Coinbase, Base, Rho, Hue (YC F26), and Livetime (MIT Prod), cutting revision rounds from 3 to 1
- Built a UI-library aggregator and web-native Adobe alternative for 7 designers, cutting asset lookup from ~4 to under 1 minute
- Built deterministic logo tools checking 22 variants for geometry, spacing, and optical alignment, cutting QA from ~40 to 8 min

New York Startup Week

Design Lead

New York, NY

May 2026 - Present

- Led festival brand and web design, setting a visual identity used on 11 touchpoints serving founders, investors, and operators
- Designed 6 page templates for UI, type, and motion, bringing program, sponsor, and session info from 3 destinations to 1 page
- Designed sponsor and information decks using visual identity, helping sign 4 partners: Luma, MongoDB, Clay, and Cloudflare

Coinbase

Product Designer (Contract, via NYU BnF)

New York, NY

Feb 2026 - May 2026

- Defined the context model and MVP, mapping account data to 4 guided journeys and cutting a proposed flow from 7 steps to 4
- Designed 4 proposed MVP flows with 3 shared components: quick action, summary, and progress, reused across 4 chat flows
- Prototyped escalation in 5 support states, carrying 4 fields: account context, attempted steps, blockers, and escalation reason

Chipper Cash

Product Engineering Intern

San Francisco, CA

Jun 2025 - Aug 2025

- Led fraud email triage with Snowflake and Retool, cutting hands-on review 80% (~30 min to 6) on 100+ weekly analyst reviews
- Shipped a customer and company data MCP tool, used by 9 nontechnical teammates to get insights without data-team tickets

PROJECTS

Tuna - Visual Feedback & Agent Handoff Tool · tuna.newa.sh

Jun 2026

- Extended Retune in React/TypeScript with MCP handoff of live DOM, component, and visual-change context to coding agents

LEADERSHIP

Tech@NYU

Design Lead

New York, NY

Aug 2026 - Present

- Leading marketing and web design for Tech@NYU, NYC's largest tech community, designing program and member interfaces

NYU Stern Blockchain & Fintech Club

Head of Design, Head of Product

New York, NY

Apr 2026 - Present

- Directing design strategy for branding, event collateral, media assets, and product experiences for BnF student programming

NYU Product Management Club

Director of Design

New York, NY

Dec 2025 - Present

- Leading web design, design systems, tooling, and merchandise as technical and visual lead at PMC, NYU's fastest-growing club

NYU Stern Entrepreneurial Exchange Group

Production Team Lead

New York, NY

Oct 2025 - Present

- Unifying EEG's identity through branding, web design, and data infrastructure for NYU's oldest entrepreneurship community

AWARDS

Lifesaver - 2nd Place Overall & Most Creative, Yale's Hackathon

Mar 2026

iOS 27 - 2nd Place Overall & Best Undergrad Team, National Product Case Competition

Nov 2025

SKILLS & INTERESTS

Development: React, TypeScript, Next.js, Astro, HTML/CSS, Tauri, IndexedDB, MCP, WebSockets, Chrome Extensions, Git/GitHub

Design & UX: Product Design, Interaction Design, Prototyping, Figma, User Research, Design Systems, Design Tokens, Accessibility

Interests: Fusion Cooking, Vintage Fashion, Speculative Fiction, Cymatics, Mad Men, Metaphysics, Coffee Table Books, Calisthenics